

Scott Beck's Trophy Club development gets underway

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An aerial of Trophy Club Town Center's site along the freeway.

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Dallas developer [Scott Beck](#) has begun site work on a mixed-use development he calls the "crown jewel" of Trophy Club Town Center, which will bring a new hotel, luxury apartments, office building, townhomes and retail space to the small North Texas town.

This project has been [years in the working](#), and marks more than a quarter of a century of the Beck family developing this part of the region, said [Scott Beck](#), who's father [Jeffrey Beck](#) acquired about 4,000 acres in and around Trophy Club during the Savings and Loan Crisis more than 25 years ago.

"We are mass grading the entire 26 acres at the same time," Beck told the *Dallas Business Journal* in an exclusive interview. "We are starting the entire project at the same time."

Beck is working alongside other development partners of the Trophy Club hub, which includes Plano-based [Green Brick Partners](#) (developing 39 townhomes), North American Properties (a 250-unit luxury apartment community), and a 110-room Hyatt Place hotel by Kriya Hotels.

The mixed-use development also includes a six-story, 75,000-square-foot office building being marketed by Dallas-based Stream Realty Partners on behalf of [Beck Ventures](#).

The [Weitzman Group's Gretchen Miller](#), [Daniel Morales](#) and [Eric Vickers](#) are marketing and leasing about 65,000 square feet of retail space for the developer.

In all, the construction will bring more than \$100 million of new real estate to Trophy Club.

Engineering firm [Stantec](#) (formerly Bury) has begun grading the site for development. Dallas-based Humphreys & Partners Architects is the apartment architect. Twichell Studio Architects is the retail architect.

This is the Beck family's last big real estate hurrah in Trophy Club. Beck said there are only some smaller parcels left for some single-family home sites along the golf course.